

Implementation Framework for the South African Off-Road Sector Self-Regulation Strategy

Pre-Planning Phase - April 2008 to March 2009

Activity	2008												2009			Responsible Organisation		
	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	NOW		DEAT			
													Representative Function	Regulatory Function				
1 Hold a sector workshop to inform the sector about the strategy - Obtain agreement on NOW as the ongoing representative body - Obtain agreement from the industry to accept the strategy	X												X					
2 Obtain the Minister's "blessing" i.e. formal sign-off on the strategy	X												X		X			
3 Obtain seed funding for the pre-planning activities																		
4 Set up a steering committee between government and NOW to handle the pre-planning phase		X											X		X			
5 Determine the legal vehicle to be used (interim body) during pre-planning and set-up phase until the regulatory function of the representative body is legally created		X											X		X			
6 Appoint interim body board members																		
7 Appoint a part time convener for NOW													X					
8 Liaise with the Sensitive Areas Project team and equivalent provincial processes													X					
9 Engage proactively with other key stakeholders e.g. Sanparks, AA etc.													X	X				
10 Develop a Business Case for the off-road sector for presentation to government and other potential funders and supporters			X												X			
11 Develop and implement methods to raise funding and raise funds					X				X					X				
12 Develop a policy for the funding of activities																		
13 Develop and implement ongoing marketing and communication		X											X					
14 Start the development of the Norms and Standards														X				
15 Start finalising the off-road tourist guide unit standards														X				
16 Finalise the off-road driver competency training SAQA accreditation														X				
17 Fund and run a workshop for the creation of a national quad bike and motor bike association			X										X					
18 Appoint a full-time convener for NOW			X										X					
19 Recruit a director for the interim / regulatory function who will in turn: - Develop a detailed business plan - Finalise premises & office requirements - Commence staff recruitment														X				
														X				
														X				
														X				