Implementation Framework for the South African Off-Road Sector Self-Regulation Strategy

Implementation Framework - April 2009 to March 2014 & Ongoing

Focus Area	Objective Addressed					Outcome	Activities		Set-Up Phase		Roll-Out Phase			Ongoing	Responsible Organisation														
	Objective 1	Objective 2	Objective 3	Objective 4	Objective 5				YEAR 1 April 2009 to March 2010	YEAR 2 April 2010 to March 2011	YEAR 3 April 2011 to March 2012	YEAR 4 April 2012 to March 2013	YEAR 5 April 2013 to March 2014	YEAR 6 April 2014 Onwards	Regulatory Function	Representative Function	DEAT	Provinces	AAWDC	4WDGA	AMID	NAAMSA	SANOTA	SAVRALA	SAROOF	Trail owners	TGCSA	Communities	Training Providers
Sensitive Areas	x					**1. Sensitive Areas Identified**	1.1	Identify sensitive areas (i.e. nationally important geographic areas and environmental attributes)									x	x											
	x						1.2	Interact with the Sensitive Areas Project Team and the provinces and provide input into the process of identifying sensitive areas							x	x	x	x							x				
					x		1.3	Gazette sensitive areas									x												

Focus Area	Obj 1	Obj 2	Obj 3	Obj 4	Obj 5	Outcome	Activities	Y1 Apr 2009–Mar 2010	Y2 Apr 2010–Mar 2011	Y3 Apr 2011–Mar 2012	Y4 Apr 2012–Mar 2013	Y5 Apr 2013–Mar 2014	Y6 Apr 2014 Onwards	Regulatory Function	Representative Function	DEAT	Provinces	AAWDC	4WDGA	AMID	NAAMSA	SANOTA	SAVRALA	SAROOF	Trail owners	TGCSA	Communities	Training Providers
Trails and Tracks	x			x		**2. Norms and Standards Developed**	2.1 Develop environmental Norms and Standards requiring that trails and tracks in all areas (i.e. both sensitive and low-sensitivity areas) be registered, using the Western Cape and Sanparks documentation and processes as a base. These Norms and Standards will include:	▨	▨					x														
	x			x			(a) An off-road specific streamlined "EIA-type" process for the development or upgrading of trails and tracks in all areas. Compliance and registration requirements will depend on the environmental sensitivity of the area the trail/track traverses.	▨	▨					x														
	x			x			(b) The requirement for an EMP for trail and track operations in all areas. The EMP will include:	▨	▨					x														
	x			x			- Individual trail and track capacity criteria and usage limits	▨	▨					x														
	x			x			- Individual trail- and track-specific environmental behaviours	▨	▨					x														
	x			x			(c) Trail and track audit requirement, with the type and frequency of the audit depending on the sensitivity of the area	▨	▨					x														
	x			x			(d) Specification of the regulatory function of the representative body and its structures to develop and implement the registration process and associated requirements	▨	▨					x														
	x			x			(e) Requirement for accredited, trained, environmental assessors for the "EIA-type" process	▨	▨					x														
	x			x			(f) Requirement for trail and track owners and operators in sensitive areas to control access onto their land, in terms of driver competency, capacity utilisation and the tracking of offending drivers	▨	▨					x														
	x			x			(g) Requirement for trail safety and rescue services – documented basic safety and rescue plan (including access to first aid and emergency medical & rescue services)	▨	▨					x														
	x			x			(h) Transitional period for compliance for existing trails and Section 24(G) applications	▨	▨					x														
					x		2.2 Obtain final sign-off of the Norms and Standards by the Minister	▨						x	x													
	x			x			2.3 Develop a framework and processes for trail registration (environmental compliance)	▨						x														
	x			x			2.4 Develop an EMP template, which will include actions e.g. planning, operating, monitoring, remediation, rehabilitation and corrective action, to be populated by each trail and track owner/operator.	▨																	x			
	x						2.5 Identify and train environmental assessors	▨	▨	▨	▨	▨	▨	x											x			
	x			x			2.6 Assist existing trail and track owners and operators, operating in contravention of NEMA, to submit a Section 24(G) application	▨						x											x			
	x			x			2.7 Process enviromental compliance and registration of all existing trails	▨	▨	▨	▨	▨		x														
	x						2.8 Compile and maintain a database of all registered trails and tracks	▨	▨	▨	▨	▨	▨	x														
	x				x		2.9 Ensure compliance with ongoing environmental trail and track audit requirements	▨	▨	▨	▨	▨	▨	x														
	x				x		2.10 Ongoing envireonmental copliance and registration of new/upgraded trails and tracks	▨	▨	▨	▨	▨	▨	x														
	x					**3. Access to Trails and Tracks is Controlled**	3.1 **Sensitive areas -** Trail and track owners and operators will control access onto their land - drivers and riders will have to have a DCC or be accompanied by a trained off-road tourist guide with a DCC to access sensitive areas.	▨	▨	▨	▨	▨	▨												x			
	x	x					3.2 **All areas -** Trail and track owners and operators will control access onto their land - access will depend on the vehicle capability i.e. 4-wheel drive, low-range and diff locks or traction control as well as the presence of specified recovery equipment	▨	▨	▨	▨	▨	▨												x			
	x					**4. Environmental Compliance and Registration Support is Provided**	4.1 Develop and provide guidelines and facilitation to trail and track developers and operators on how to comply with environmental legislation	▨	▨	▨	▨	▨	▨												x			

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Trails and Tracks	x					5.	**Off-Road Destination Experience and Activity Grading Implemented**	5.1	Finalise the framework for grading including:	▓	▓	░	░	░													x			
	x								(a) Aesthetic, nature, culture and heritage experience	▓	▓	░	░	░													x			
	x								(b) Off-road experience and trail/track difficulty	▓	▓	░	░	░													x			
	x								(c) Hospitality facilities	▓	▓	░	░	░													x			
	x								(d) Level of hospitality service	▓	▓	░	░	░													x			
	x							5.2	Grade trails and tracks according to the framework	░	░	▓	▓	▓	▓				x							x	x	x		
	x					6.	**Trail Business and Tourism Development Guidance is Facilitated**	6.1	Develop "How to" manuals for the service, standards, marketing and other business and tourism aspects of developing and operating trails and tracks	▓	▓	░	░	░													x			
	x							6.2	Facilitate marketing and business advisory assistance to developers and operators on tourism aspects, according to the principles of "Responsible Tourism"	░	░	▓	▓	▓	▓												x			
	x							6.3	Encourage creation of sub-associations for trails and tracks operating in the same area, and encourage joint marketing	▓	▓	▓	▓	▓	▓												x			
		x				7.	**The Tourism BEE Charter is Adopted**	7.1	Facilitate trail owners and operators understanding of BBBEE compliance, through for example, workshops, manuals and websites	▓	▓	▓	▓	▓	▓		x													
		x						7.2	Encourage trail and track owners and operators to adopt the Tourism BEE Charter	▓	▓	▓	▓	▓	▓		x													
		x				8.	**Community Socio-Economic Benefit Strategies are Developed**	8.1	Develop community socio-economic benefit and upliftment strategies for trails and tracks	▓	▓	░	░	░			x										x			
		x						8.2	Facilitate employment opportunities for disadvantaged communities through trail building, maintenance and tourism	░	░	▓	▓	▓	▓		x										x	x		
		x						8.3	Local communities identified and trained to act as site guides	░	░	▓	▓	▓	▓		x			x				x			x	x		
			x			9.	**Associations Strengthened or Established**	9.1	Strengthen SAROOF, and other associations and bodies that represent the interests of trails and tracks	▓	▓	▓	▓	▓	▓		x									x				
			x			10.	**Linkages and Communication is Formalised**	10.1	Develop and formalise linkages / partnerships and communication between trails & tracks, government and communities	▓	▓	▓	▓	▓	▓		x	x	x								x	x	x	

Focus Area	Obj 1	Obj 2	Obj 3	Obj 4	Obj 5	#	Outcome	#	Activities	Y1 (2009–10)	Y2 (2010–11)	Y3 (2011–12)	Y4 (2012–13)	Y5 (2013–14)	Y6 (2014 on)	Reg. Function	Rep. Function	DEAT	Provinces	AAWDC	4WDGA	AMID	NAAMSA	SANOTA	SAVRALA	SAROOF	Trail owners	TGCSA	Communities	Training Providers
Driver & Rider Competency	x	x			x	11.	**Compulsory Driver & Rider Competency in Sensitive Areas**	11.1	Develop environmental Norms and Standards which will require that only drivers or riders with a DCC or drivers or riders accompanied by a trained off-road tourist guide with a DCC be allowed to access sensitive areas.	G	G					x														
					x			11.2	Obtain final sign-off of the Norms and Standards by the Minister	G	G	G				x		x												
	x	x						11.3	Training providers to register with TETA and other Setas and become accredited including accredited moderators, assessors and facilitators and training materials		G	G	G	G		x				x				x	x					
	x	x						11.4	Assist training providers with accreditation - meetings with Setas to facilitate the streamlining of the accreditation process	G	G	G	G	G		x														
	x	x						11.5	Assist training providers with accreditation - develop and provide information / documentation on what is required		G	G	G	G			x			x				x	x					
	x	x						11.6	Accredit/register a training service provider for 4x4 clubs		G	G	G	G		x				x										
	x	x						11.7	Accredit 4x4 club trainers		G	G	G	G		x				x										
	x	x						11.8	Accredit/register a training service provider for quad and motor-bike clubs		G	G	G	G		x									x					
								11.9	Accredit quad bike and motor bike club trainers		G	G	G	G		x									x					
	x	x						11.10	Review and update the unit standards as appropriate	G	G	G	G	G	Y	x														
	x	x						11.11	Develop and maintain database of registered and accredited training providers, to be made available to all parties interested in training	G	G	G	G	G	Y	x				x				x	x					
	x	x						11.12	Issue DCCs	G	G	G	G	G	Y	x														x
	x	x						11.13	Develop and maintain a database of drivers and riders with a DCC	G	G	G	G	G	Y	x														x
	x	x						11.14	Details of training providers to be made available to foreign drivers wishing to obtain their DCC	G	G	G	G	G	Y													x		
	x	x						11.15	Develop RPL or refresher courses for drivers with existing non-SAQA qualification	G	G									x				x	x					x
	x			x				11.16	Include in the Norms and Standards a list of un acceptable driver behaviours	G	G					x														
	x							11.17	Facilitate the set-up of training facilities	G	G															x				
					x			11.18	Educate relevant authorities on their powers under the Norms and Standards	G	G	G	G	G	Y	x														
			x			12.	**Promote Transformation**	12.1	Increase the participation by previously disadvantaged drivers in off-road sector	G	G	G	G	G	Y		x			x										
			x					12.2	Promote training of previously disadvantaged drivers	G	G	G	G	G	Y		x			x										
			x					12.3	Encourage club membership for previously disadvantaged drivers	G	G	G	G	G	Y		x			x										
			x			13.	**Associations Strengthened or Established**	13.1	Strengthen the AAWDC, clubs and other associations and bodies that represent the interests of drivers and riders	G	G	G	G	G	Y		x			x				x						
				x		14.	**Linkages and Communication is Formalised**	14.1	Develop and formalise linkages / partnerships and communication between clubs, government and communities	G	G	G	G	G	Y		x			x	x								x	

Timeline key: G = Set-Up / Roll-Out phase (shaded), Y = Ongoing (Year 6, yellow).

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Off-Road Tourist Guides	x	x	x			15.	**Off-Road Tourist Guides Trained and Registered**	15.1	Train and register off-road tourist guides with DEAT under the existing regulatory framework for tourist guides												x									
		x	x					15.2	Develop and register appropriate national off-road tourist guiding unit standards, including appropriate environmental, nature guiding and off-road components							x					x									
		x	x					15.3	Training providers to register with THETA and become accredited including accredited moderators, assessors and facilitators							x					x									
		x	x					15.4	Assist training providers with accreditation - meetings with THETA to facilitate the streamlining of the accreditation process							x					x									
		x	x					15.5	Assist training providers with accreditation - develop and provide information / documentation on what is required								x				x									
		x	x	x				15.6	Training of off-road registered nature tourist guides who are drivers against the registered driver competency unit standards								x				x			x						x
		x	x					15.7	Develop and maintain a database of registered and accredited training providers, to be made available to all parties interested in training							x					x									
		x	x					15.8	Develop and maintain a database of registered and trained off-road tourist guides							x					x									
			x			16.	**Community Socio-Economic Benefit Strategies are Developed**	16.1	Develop socio-economic benefit strategies for off-road tourist guides								x				x									
			x					16.2	Identify historically disadvantaged tourist guides								x				x						x	x		
			x					16.3	Train historically disadvantaged tourist guides								x				x						x	x		
				x				16.4	Develop skills transfer and mentorship programmes												x									
				x		17.	**Associations Strengthened or Established**	17.1	Strengthen the 4WDGA and other associations and bodies that represent the interests of off-road tourist guides								x				x									
				x		18.	**Linkages and Communication is Formalised**	18.1	Develop and formalise linkages / partnerships and communication between tourist guides, government and communities								x				x								x	

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Tourism Development	x					19.	Industry collaboration	19.1	Collaborate with appropriate tourism industry bodies e.g. join the TBCSA								x													
	x		x					19.2	Interface with national and provincial departments and processes for rural and tourism land-use planning and development e.g. DWAF, conservation authorities, World heritage sites, conservation areas, Spatial Development Initiatives, Trans-Frontier Parks								x													
	x					20.	Marketing	20.1	Develop and implement a national and international communication and marketing strategy to:								x													
									(a) Promote a positive industry image								x													
									(b) Promote domestic and foreign off-road tourism								x													
									(c) Disseminate information on behalf of the regulatory function of the representative body in terms of regulatory compliance required							x	x													
	x		x					20.2	Interact with SA Tourism to promote the off-road sector at Indaba and international fora								x													
	x		x			21.	**Provincial and Local Tourism Linkages**	21.1	Provincial and local sector associations to interact with provincial and local tourism bodies for marketing off-road tourism								x		x	x	x	x	x	x	x						

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BBBEE			x			23. BBBEEcharters adopted	23.1 Facilitate sector's understanding of the Codes, and take steps to ensure players apply the Codes and attain verification, e.g. through workshops, manuals, websites, etc.								x			x	x	x	x	x	x	x				
			x				23.2 The Off-road sector to adopt the Tourism BEE Charter, the DTI Codes, or other Charters								x													
			x			24. Community Socio-Economic Benefit Strategies are Realised	24.1 Develop community socio-economic benefit and upliftment strategies for each sub-sector								x			x	x	x	x	x	x	x				
			x				24.2 Investigate the economic impact of opportunities							x														
			x				24.3 Encourage the use of local suppliers								x													
			x				24.4 Promote collaboration between all sub-sectors of the off-road sector								x													

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Other					x	**25. Regulatory Function Established**	25.1 Develop National Off-Road Values and Principles							x														
					x		25.2 Determine the mandate							x														
					x		25.3 Appoint board members							x		x												
					x		25.4 Manage and allocate funds							x														
	x	x	x	x		**26. NOW Re-Established / Refined into the Representative Function**	26.1 Revisit and update NOW's memorandum and articles and develop a constitution if necessary								x													
	x	x	x	x	x		26.2 Represent the interests of the off-road sector								x													
	x	x	x	x	x		26.3 Facilitate assistance to industry associations as required								x													
	x	x	x	x	x		26.4 Ensure that industry association Codes of Conduct are aligned to the National Values and Principles								x													
	x	x	x	x	x		26.5 Promote the adherence to standards and develop new standards as required								x													